



Manawatu New Zealand Riding for the Disabled

“MRDA”

Join Us as a Community Partner

Help Sustain Life-Changing Therapy in Manawatū

Rising costs and diminishing funding – a perfect storm

The rising costs of horse care, paddock maintenance, and facility operations—combined with diminishing charitable funding due to increased demand and lower interest income—have created a perfect storm. To remain sustainable, MRDA must turn to our community for support.

About Manawatū Riding for the Disabled

MRDA is a registered charity affiliated with NZ RDA. We provide therapeutic riding services to people experiencing disability in our community, supporting them to lead good lives—participating in and contributing to their communities with confidence and joy.

Our state-of-the-art facility is located on the edge of Feilding, in the heart of the Manawatū. We currently provide services to **54 riders**, delivering approximately **1,600 therapeutic rides per year**, made possible by over **4,000 hours of volunteer support**.

The impact of our work extends far beyond the riders themselves—when disabled people are included and empowered, the joy radiates outward, touching families, friends, and the wider community. It's a gift that transforms more than just the individual.

Community Support

To ensure our riders continue receiving life-changing therapeutic riding, we need more support from our community than ever before. Traditional charitable funding is no longer sustainable—only greater community support can secure MRDA's future.

That's why we're inviting businesses and individuals to become **Community Partners**.

Sponsorship and Donations

Businesses registered for GST can support us through **sponsorship**, which is tax deductible. Individuals can contribute through **donations**, which are eligible for a 33% tax credit. Both forms of support are vital to our mission.

Use of Community Partner Funds

All Community Partner contributions are allocated to MRDA's **general operating costs**—including staff remuneration and pony replacements as needed. These funds are **distinct from project-specific or targeted expenditure** that may be supported through charitable grants. This ensures transparency and avoids duplication across funding streams.

Be Part of the Impact

By becoming a Community Partner, you help sustain a service that has transformed lives in our region for over 52 years. Your support powers the care of our horses, the wellbeing of our riders, and the future of therapeutic riding in Manawatū.

Manawatu Riding for the Disabled Association (Inc)

248 Awahuri Feilding Rd, RD 5, Feilding 4775 - Tel: 021 710 691

Email: RDA.Manawatu@gmail.com

Sponsorship and Donation Options

Suggested revamp of Sponsorship options:

“Horse-associated contributions are welcomed at the following levels:

Bronze (\$1,000–\$1,499),

Silver (\$1,500–\$2,499), and

Gold (\$2,500–\$4,999).

For those seeking deeper engagement, we offer negotiated Platinum partnerships (\$5,000+ over four/five years) and long-term Naming Rights opportunities (10-year commitment).

All contributions help sustain our herd and our mission—and every Community Partner is part of the impact.”

How your contribution relates to your Partner horse

Each contributor will have the option of partnering with one of our MRDA horses, with the respective Community Partner benefits shown below.

Package Tiers for Community Partner contributors

	Bronze \$1,000	Silver \$2,500	Gold \$5,000
◆ Photograph of your horse	Yes	Yes	Yes
◆ Website, social media & newsletter acknowledgement	Yes	Yes	Yes
◆ Invitation to visit MRDA to see your horse in work	Yes	Yes	Yes
◆ Quarterly update on your horse	Yes	Yes	Yes
◆ High definition head portrait as .jpg or .png	Yes	Yes	Yes
◆ Physical signage at the MRDA facility	Yes	Yes	Yes
◆ Exclusive association (for a 3 year commitment) *	Yes	Yes	Yes Gold +

* This is only available for one horse & relates to Gold only, subject to availability.

Community Partner - Application Form

Contact name:			
Contribution type	Delete as applicable: Donation Sponsorship <small>In the case of Sponsorship, we will send a Tax Invoice</small>		
Contribution level	ditto	Bronze Silver Gold Gold+	years
Contributor name			
Publicity name (if different)			
Partner horse (see below)	None <input type="checkbox"/>	or	
Horse names	Barry, Dream, Dusty, Kiwi, Merlot, Ngaba, Ruby Visit: www.panuiapp.net/mrda/horses to see the photos.		
Contact details	email	Mobile	
Postal address			
I/we confirm my/our intention to support MRDA as a Community Partner, on the basis indicated above in relation to Contribution type, Tier and Term.			Confirm by initialling
Payment details: Westpac Feilding - 03-0626-0816423-000 Manawatu Riding for the Disabled Association Incorporated			
To discuss with:			
President: Harvey Bell, 021 710 691 - RDA.Manawatu@gmail.com			
Community Partner coordinator, Janah: email (see above) with your contact details.			